

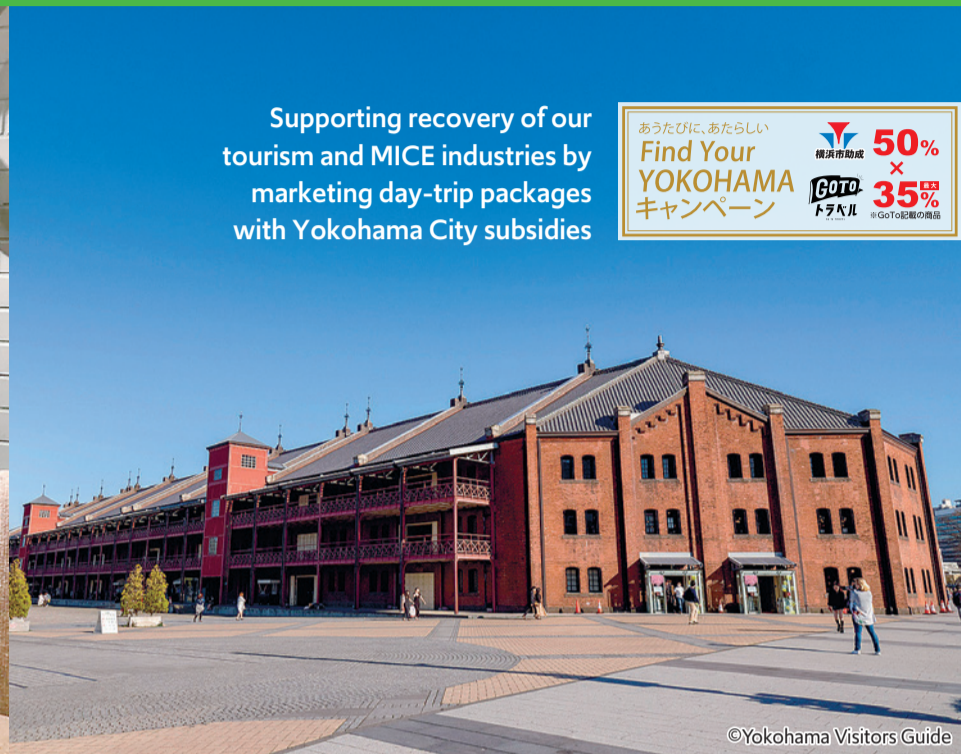
Measures to Revitalize the City Economy

The City of Yokohama is working to revitalize our economy through support for our city's business people, tourism industry and other sectors impacted by the new coronavirus.

For details see P.2



Supporting our city's business people by introducing new lifestyle initiatives on our website



Supporting recovery of our tourism and MICE industries by marketing day-trip packages with Yokohama City subsidies



©Yokohama Visitors Guide

Let's Adopt a New Lifestyle

Always Wear Masks, Wash Hands, Disinfect, and Ventilate

Avoid "Closed Spaces," "Crowded Spaces," and "Close Contact"

Avoid Dining and Drinking with Large Numbers of People

Yokohama City New Coronavirus Call Center

Consultation center for returnees from abroad infected with the new coronavirus or who were in contact with infected persons

Tel: 045-550-5530 Fax: 045-664-7296 (Daily 09:00 - 21:00)

Tel: 045-664-7761 Fax: 045-664-7296 (Daily 09:00 - 21:00)

All events introduced in Koho Yokohama are held with new coronavirus countermeasures in place.

When participating in these events, we request you wear face masks as directed by the organizers. Please do not participate if you have a temperature or feel unwell.

You may be asked at the event venue to disinfect your hands, have your temperature taken or take other measures. Please cooperate when asked.

For details please check with each event organizer, or visit the event website.

Healthy and Happy Smiles Through Food

We have reached that time of the year when autumn deepens with each passing day and the trees put on their most beautiful colors. This year it is the autumn of the corona pandemic, yet exactly because it is times like these, why not get in touch with the beautiful scenery of the season, be it in our neighborhood parks or the "satoyama" where our suburbs and farmlands meet enjoy the freshest seasonal foods the better to preserve your health, both mind and body?

Yokohama is a giant metropolis, but it is also a city with a vibrant agricultural sector. Some 7 percent of our footprint, 2,920 hectares in all, is agricultural land, and you will find tranquil pastoral landscapes in our suburbs and on our outskirts. A vast variety of agricultural and livestock products come from this farmland, from vegetables, fruits, rice, and meats to flowers and dairy products. Our agricultural production ranks in the top class for all of Kanagawa Prefecture. The City of Yokohama is working to promote the allure of our agricultural sector under the rubric "Yokohama Farm," and in league with producers, eateries, and other participants is moving forward with "Grow Local Eat Local" initiatives.

At direct sales stores and open-air markets in our city you can buy fresh agricultural and livestock products directly from the producers themselves. In cooperation with JA Yokohama, we have been selling fresh agricultural and livestock products right at Yokohama City Hall itself on Thursdays since July. Vegetables freshly picked just that morning share the shelves with raw pasta made from wheat grown in Yokohama and other products, and the market is always jostling with customers. On Thursdays in November, known as Grow Local Eat Local Month, food trucks pull up to join the party. You will also find many restaurants and other eateries in the city where you can indulge in cuisine made using locally sourced Yokohama agricultural and livestock products. Please do enjoy the freshest flavors of autumn right here in Yokohama.

This winter we will have to be on the watch not only for the new coronavirus but for influenza as well. We are offering free influenza vaccine shots to all residents 65 years old or older through the end of December. Please take the initiative to get yourself vaccinated right away. Let us all continue to protect ourselves against infection, add wonderfully nutritious fresh seasonal vegetables and foodstuffs to our meals, and enjoy this autumn season in robust health and good cheer.



Hayashi Fumiko
Mayor of Yokohama

Measures to Revitalize the City Economy

“New Lifestyle” Dissemination and Promotion Project ~ # Yokohama New Lifestyle Club ~



Introducing New Undertakings Tailored to the New Lifestyle

横浜新生活部

Search

With the impact of new coronavirus expected to continue well into the future, Yokohama’s business people and individual owner-managers are implementing a wide variety of undertakings tailored to the “new lifestyle.” The City of Yokohama is working alongside our citizens to support these new endeavors by working with business people to publicize these undertakings through videos, SNS, and pamphlets. We are also actively recruiting more examples. For details please visit our website.



Temperature check and disinfection using “LANCEGATE”

Developing an AI Thermometer

MedVigilance Inc.

Developed the “LANCEGATE” contact-free thermometer and disinfectant device as a new coronavirus countermeasure. LANCEGATE incorporates AI-based facial recognition software. By checking sweat on the face and the surrounding environment, it can make highly precise temperature readings without physical touch. It is also possible to disinfect fingers and hands without any physical contact.



Online training meeting for new drivers

Promoting Flexible and Diverse Ways of Working

Daimatsu-unyu Co. Ltd.

Daimatsu-unyu Co. Ltd. has utilized City of Yokohama subsidies to put in place an environment for teleworking and web meetings, keeping their business going while implementing the New Lifestyle. Together with helping prevent infections, the innovations have supported the “work and child-rearing balance” of their employees and contributed to creating a “work-friendly workplace environment.”



Box-lunch deliveries to companies and offices within the ward

Using terrace seating to avoid the 3Cs

New Initiatives in a Shopping District

Left: Seya Ward Shopping District Association “Se-ya-eats”

The association is delivering *bento* lunch boxes to companies and offices in the ward and to “Kodomo Shokudo” dining halls for children from low-income families that have not been able to use their kitchens due to the new coronavirus.

Right: Isezaki-cho 7-chome Shoekai (restaurant terrace seating)

In order to help eateries and other establishments avoid the “3Cs,” the Ministry of Land, Infrastructure, Transport and Tourism has relaxed its regulations in cooperation with municipalities on the occupation of sidewalks and roads by dining and other establishments along roadways. District eateries are now offering safe outdoor terrace dining and takeout sales.

[Inquiries] “New Lifestyle” Propagation and Promotion Project Secretariat Tel: 045-963-6166 Fax: 045-961-8171 (Mon. – Fri. except holidays) 09:00 – 17:00

Yokohama City Tourism & MICE Revival Support Project

Find Your Yokohama Campaign



※ Please check each website for details.
 ※ In some instances, may be combined with the national Go To Travel campaign.

In order to support Yokohama’s tourism and MICE sectors that have been affected so severely by the new coronavirus, the City of Yokohama has launched the new “Find Your YOKOHAMA” campaign. The campaign includes a series of measures to support the revival of tourism and MICE, while taking thorough steps to prevent any spread of the new coronavirus resulting from these activities.

※ MICE is an acronym taken from the initials for “Meetings” (corporate and other conferences), “Incentive Travel” (corporate and other travel for training and benefits), “Conventions” (conferences held by international organizations, academic societies, and other organizations and academic conferences, etc.), and Events and Exhibitions (exhibitions, shows, trade fairs) and is a generic term for business and other events that are expected to have large attendance and extensive interaction among attendees.

Day-trip Travel Packages You Could Only Experience in Yokohama

[Scheduled sales period]

Until Feb. 28, 2021 (Sun.)

[Package itineraries]

Pre-tax prices, with additional 50% City of Yokohama subsidized discount

※ For travel products supported by the Japanese government’s Go To Travel campaign a discount of up to 35% of the tax-inclusive price following the city’s 50% subsidy is applied.

[Sales site]

Pocket Culture Co., Ltd. Special Page

There are many other day trip products available besides those listed here. For details please visit the website.



ポケカル 横浜

Search



Exhibit talk on the Yanagihara Ryohei “Starry Sky Voyage” art exhibition, followed by a walk through the actual landscapes Yanagihara painted.

Package number 2956-16677



[Price] Travel package cost: ¥8,800
 ▶ Actual payment ¥4,800 (Yokohama subsidy ¥4,000)

[Schedule] Nov. 11 (Wed.), Nov. 28 (Sat.), Dec. 12 (Sat.)



Walking Tour of the History of Yokohama’s Red Brick Warehouse ~Includes French course meal at restaurant Bashamichi Jyuban-kan

Package number 2956-16676



[Price] Travel package cost: ¥8,800
 ▶ Actual payment ¥4,800 (Yokohama subsidy ¥4,000)

[Schedule] Nov. 13 (Fri.), Nov. 18 (Wed.), Nov. 21 (Sat.)



Cruise Ship Royal Wing Luncheon Cruise, Autumn Leaves, and Illuminations Go To Travel campaign supported package

Package number 2956-16627



[Price] Travel package cost ¥15,400
 ▶ Actual payment ¥5,460 (City subsidy ¥7,000, Go To subsidy ¥2,940)
 ※ Go To Travel campaign regional coupons will be distributed by your travel guide on the day of event.

[Schedule] Nov. 26 (Thur.), Nov. 27 (Fri.), Dec. 1 (Tues.), Dec. 4 (Fri.), Dec. 5 (Sat.), Dec. 6 (Sun.)

[Inquiries]

For inquiries regarding the Yokohama City Tourism & MICE Revival Support Project: the Culture and Tourism Bureau Culture Promotion Division

Tel: 045-671-2589 Fax: 045-663-6540

For inquiries regarding travel packages: the Pocket Culture Co., Ltd. Customer Center Tel: 03-5652-7020 (Mon. – Fri. (except holidays and days off) 09:00 – 13:00

We Are Forging Ahead with the Yokohama Greenery Plan!

The Yokohama Greenery Plan (2019-2023) seeks to pass down a "Yokohama Rich in Greenery" to future generations, and is funded in part by the Yokohama Greenery Tax. Let us take this opportunity to report on the major accomplishments achieved under the plan in FY2019.



横浜みどりアップ計画

横浜みどりアップ 葉っぱ

Principal Accomplishments in Fiscal 2019

Working together with our citizens to foster forests for the next generation

- Preserving forest land by expanding designated land under the green space conservation system (47.2ha)
- Promoted good forest management in collaboration with citizen conservation groups and others (175 locations)

Creating places where citizens can feel close to agriculture

- Preserved rice paddies, a priceless part of the agricultural landscape (113.5ha)
- Created parks with farm plots and otherwise developed new farmland in line with citizen needs (3.8ha)

Creating greenery and flowers that citizens can experience themselves

- Moved ahead on projects for regional green community planning
- Advanced projects to create and foster greenery where children live



We're fostering Yokohama's greenery!

You can view the FY2019 Project Report at your local ward administration office and other locations.

みどりアップ計画

Search

Why not enjoy the greenery and flowers near you?

--- Now that we spend more time at home and in our neighborhoods our nearby greenery is more important than ever ---

Introducing places where you can experience the flowers and greenery we have preserved and created in Yokohama

Enjoy greenery at home!



We are currently streaming video from Yokohama's harbor area, Satoyama Garden, and more.



ガーデンネックレス横浜

Search

Let's take a stroll and enjoy the autumn roses!

There are places where you can enjoy autumn roses with beautiful harbor views.



Yamashita Park

Harbor View Park

Let's visit our citizen forests!



You can observe nature and stroll through the woods at any of the city's 40 citizen forests.

横浜市 市民の森

Search

[Inquiries]

For inquiries regarding the Yokohama Greenery Plan: Environmental Planning Bureau Policy Division

Tel: 045-671-4214 Fax: 045-550-4093

For inquiries regarding specific Yokohama Greenery Plan Projects: Environmental Planning Bureau Greenery Promotion Division

Tel: 045-671-2712 Fax: 045-224-6627