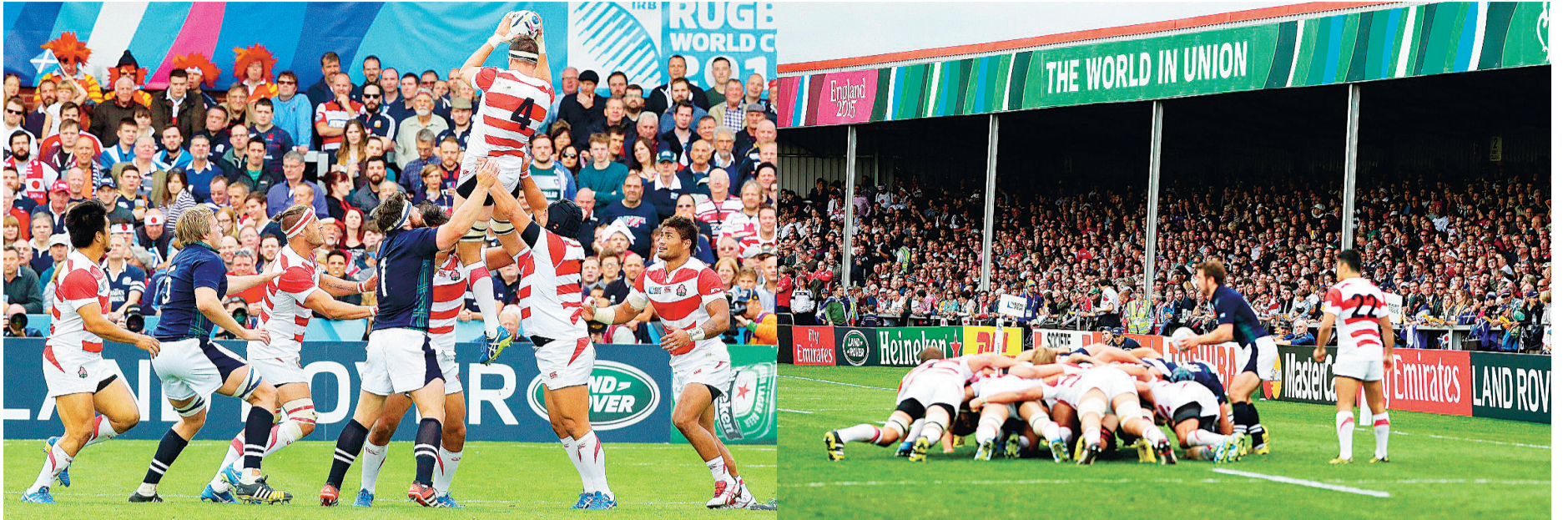


© JR 2019, Photo by H.Nagaoka



Rugby World Cup 2019™ Tokyo 2020 Olympic and Paralympic Games

Enormous excitement
and inspiration at
Yokohama



Photo by Tokyo 2020 / Shugo TAKEMI

A new inspiration born in Yokohama



Fumiko Hayashi
Mayor of Yokohama

Thanks to the Rugby World Cup 2019™ and Tokyo 2020 Olympic and Paralympic Games, Yokohama will be hosting international sports events for an unprecedented two consecutive years. We are finally launching preparations in earnest for these golden opportunities to focus the world's attention on Yokohama.

These events will be occasions for introducing the whole world to Yokohama's appeals. They are perfect chances for swelling the ranks of Yokohama supporters across the globe. We are not only preparing for the competitions but also putting together diverse cultural programs that will accent Yokohama's unique charms.

Yokohama was selected as the host community for the United Kingdom's Olympic team. Together with our citizens and companies, we will be welcoming these athletes with the very warmest hospitality. In addition, we are creating opportunities for interchange with visitors from the United Kingdom and all other countries in a wide range of fields including sports, culture, and education. I particularly want to give our children the chance for firsthand contact with the world's top athletes in order to fire their hopes and aspirations for the future.

The enthusiastic competition among the athletes transcends differences of language and generation, and instills all with courage and inspiration. We are going to build up excitement about these events throughout the city as well as in the stadium, and share the new inspiration born in Yokohama with people everywhere.

Staging Yokohama Marathon 2017!

Contact: Secretariat Tel: 045-651-0666 Fax: 045-226-5037

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Yokohama Marathon 2017 will be held on October 29 (Sun.), with an increase in the number of entrants by 3,000 to 28,000 total for the full marathon and three other events. Acceptance of applications from runners is slated to begin in April. Start training now so you can have an exhilarating run through the streets of Yokohama in autumn!



Test your capability before entry!
Yokohama Marathon 2017 pre-event

Challenge 2-hour run

In this pre-event, you can take up the challenge of seeing how far you can run in two hours. There will also be a drawing to give participants a chance win the right to enter Yokohama Marathon 2017 (for a fee). Please test your ability before applying for the main marathon event.

Date: March 19 (Sun.)

Place: Rinko Park (1-1-1, Minato Mirai, Nishi-ku)

Number of participants: 1,200 (first come, first serve)

Fee: 2,000 yen

Application procedure: Through the Marathon website, beginning at 12:00 p.m. on February 13 (Mon.)

The 33rd National Urban Greenery Fair Yokohama

Period **March 25 (Sat.)–June 4 (Sun.)**

The title of the Fair is "History and Tomorrow's Yokohama – A Tale of Flowers and Greenery." Yokohama links the history beginning with the opening of its port and futuristic directions, and its focal locations are set off with lovely flowers and greenery. The Fair will highlight Yokohama as a city rich in flowers and greenery. Please see the website for the details about the latest events that will help enliven the event. We hope you are looking forward to this event filled with flowers and greenery just as spring arrives!

Contact: National Urban Greenery Fairs Promotion Division, Environmental Planning Bureau, City of Yokohama
Tel: 045-671-3789 Fax: 045-663-0027

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Starting very soon!

Determination of contents for enlivening the National Urban Greenery Fair Yokohama!

Official Fair Song

Release of the official theme song by GReeeeN

The theme song was composed by GReeeeN, a four-member vocal group. The title is "Kimimatsu." The music video introducing it was filmed in Yokohama. The song is going to help enliven the festivities at the Fair.

* During the run of the Fair, a special exhibit titled "GReeeeN Garden" will be held in Building 1 of the Yokohama Red Brick Warehouse.



Light and sound

At night, the venues will be fantastic visions orchestrated with light and sound!

During the run of the Fair, Grand Mall Park will be transformed into a fantastic space orchestrated with light and sound. The orchestration will be designed by teamLab, a group that produces original programs with fusions of digital technology and art. A dream-like vista will unfold to the strains of the theme song in a landscape of light, flowers, and greenery.

We are also going to light up Yamashita Park and Yokohama Park!



Some of the orchestration will allow participation by members of the public using smartphones and other devices.

People

Appointment of Haru as Flower Ambassador

The actress Haru will be present to heighten the festive atmosphere of the Fair with the rest of the visitors. Make sure to follow her activities from now on!

Comment by Haru

I acted in a drama that was filmed in Yokohama, and really like the city. I also love flowers, and was therefore doubly delighted to be appointed Flower Ambassador for the 33rd National Urban Greenery Fair that is going to be held in Yokohama.

I am really looking forward to this festival of flowers and greenery staged in spring, the Japanese word for which is pronounced the same as my name!



Profile

Haru is an actress who played the heroine in "Asa ga Kita" ("Asa has Come"), a serial TV novel broadcast on NHK. For her performance, she took Best Actress in the Tokyo Drama Award 2016 in the International Drama Festival program.

Fair mascot: Garden Bear
© ITOON/GN2017




If you are wondering whether to call an ambulance,

Consult a medical worker



(Mobile phones, PHS, and cable phones with push circuits)

Or

 **045-222-7119**

(The number for all phones alike)

Yokohama Emergency
Consultation Center

**24 hours a day,
365 days a year**

If you urgently need an ambulance: **Dial 119**

PHOTO YOKOHAMA —The power of photos, filling Yokohama

PHOTO YOKOHAMA

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Contact: Secretariat Tel: 03-3545-8131

Contact: MICE Promotion Division, Culture and Tourism
Bureau, City of Yokohama

Tel: 045-671-4234 Fax: 045-663-6540

Take, look, enjoy! Announcing the photo festival
Photo Yokohama 2017!

Again this year, the festival will include a stamp
rally full of original goods over the period February 23
(Thurs.)–26 (Sun.).

Be sure not to miss the “The Sparkle of Birds III”
(an exhibit of photos taken by Her Imperial Highness
Princess Takamado) and MAGNUM CINEMA &
Yokohama in the Movies,” an exhibit of photos taking
movies as its theme!

Use the official leaflet to visit
the sites in Yokohama!

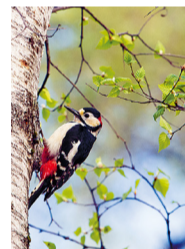


The official leaflet
is distributed in
locations including
ward offices and
libraries.



Exhibit of photos by Her Imperial
Highness Princess Takamado
- The Sparkle of Birds III -

A third exhibit of photos of birds taken by H.I.H.
Princess Takamado. The exhibit will be held at
Kakushokaku (designated
as a tangible cultural
property by the City of
Yokohama) in Sankeien
Garden.



Time: February 28 (Tues.)–March 6 (Mon.)
Place: Kakushokaku, within Sankeien Garden
(58-1, Honmoku Sannotani, Naka-ku)
Admission:
- Adult: 500 yen
- Elementary school students: 200 yen
(Admission to Sankeien Garden)

Photo exhibit “MAGNUM CINEMA &
Yokohama in the Movies”

Go to the exhibit and see rare photos of big
stars of yesteryear’s silver screen, from Marilyn
Monroe to Yujiro Ishihara, against the backdrop
of Yokohama!



Hollywood, 1946 Robert Capa
© ICP/Magnum Photos



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Time: February 15 (Wed.)–26 (Sun.)
Place: Yokohama Civic Art Gallery (26-1,
Miyazaki-cho, Nishi-ku)