open innovation

Report

13 - 15 Nov. PACIFICO YOKOHAMA NORTH CITY OF YOKOHAMA

明日をひらく都市

**OPEN X PIONEER** 

# **About Y-SHIP**

Since the opening of its port 160 years ago, Yokohama has been a global innovation city that welcomes new technology and products from across the world. Today in 2023, Yokohama strives to reconnect with the world as place where diverse talent can gather to share new ideas and advanced technology.

Y-SHIP is an international convention that aims to achieve open innovation by inviting professionals and businesses involved in Green Transformation from across Japan and the world to come together in Yokohama. Through the conference, Yokohama will become a port for diverse, open-minded people seeking new challenges to gather and show the world what a sustainable city can look like.

# Outline

Date/ Venue Day 1: Tuesday, November 14, 10:00 - 17:30 / PACIFICO YOKOHAMA NORTH Day 2: Wednesday, November 15, 10:00 - 18:00 / PACIFICO YOKOHAMA NORTH

Pre-Conference Event: Monday, November 13, 15:00 - 16:00 / GALERIO @Y-PORT Center Office

**Format** 

In person/Virtual

Host

**CITY OF YOKOHAMA** 

\*Y-SHIP 2023 was held as an effectively-zero carbon event. Emissions were offset with credits donated by a Bank of Yokohama carbon offset-type private placement bond program.

# **Supporting Partners**















### 環境省

Ministry of the Environment Government of Japan

# 内閣府

Cabinet Office, Government of Japan

# 国土交通省

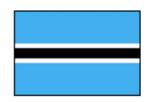
Ministry of Land, Infrastructure, Transport and Tourism

### 経済産業省

Ministry of Economy, Trade and Industry 国連開発計画(UNDP) 駐日代表事務所











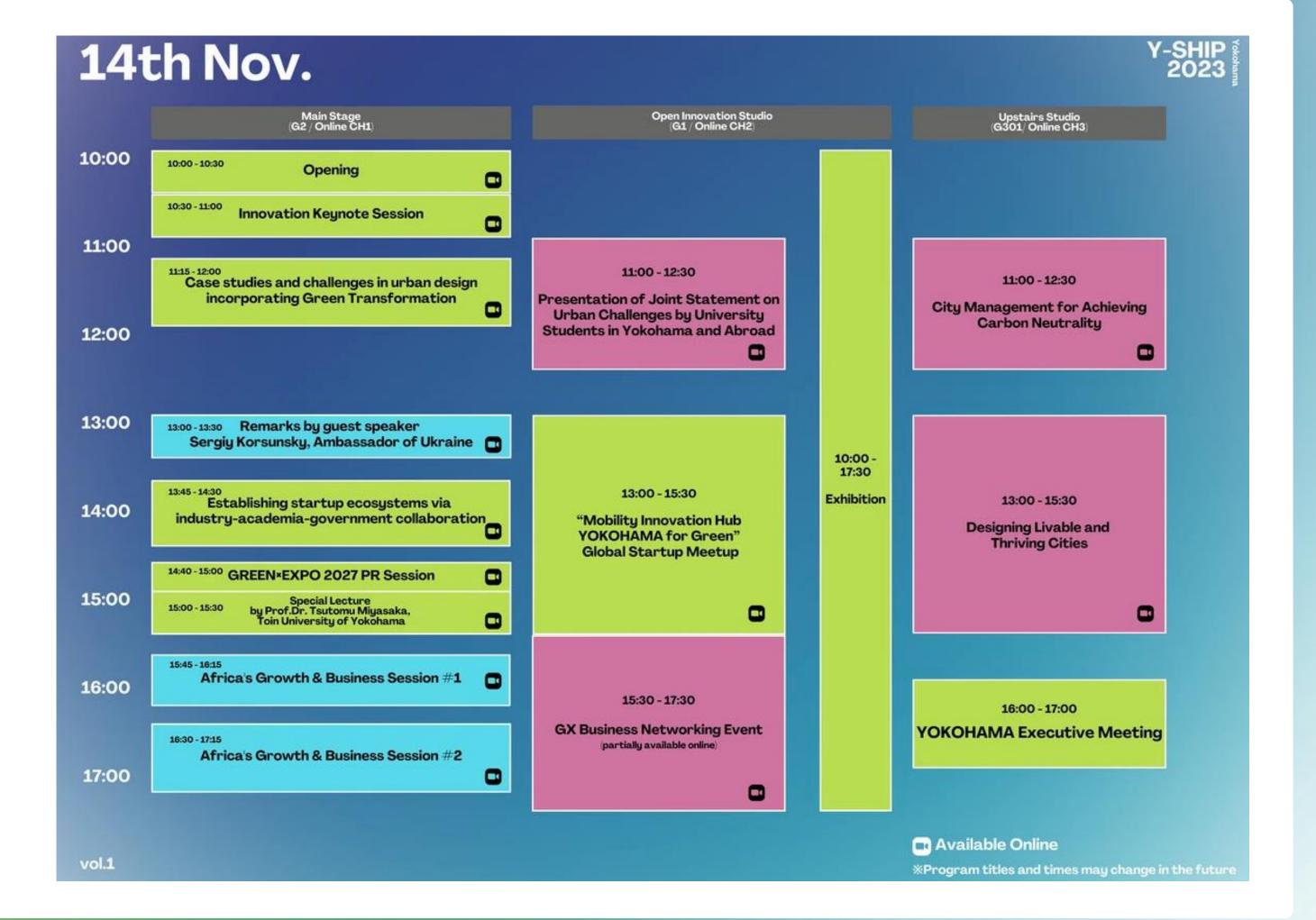




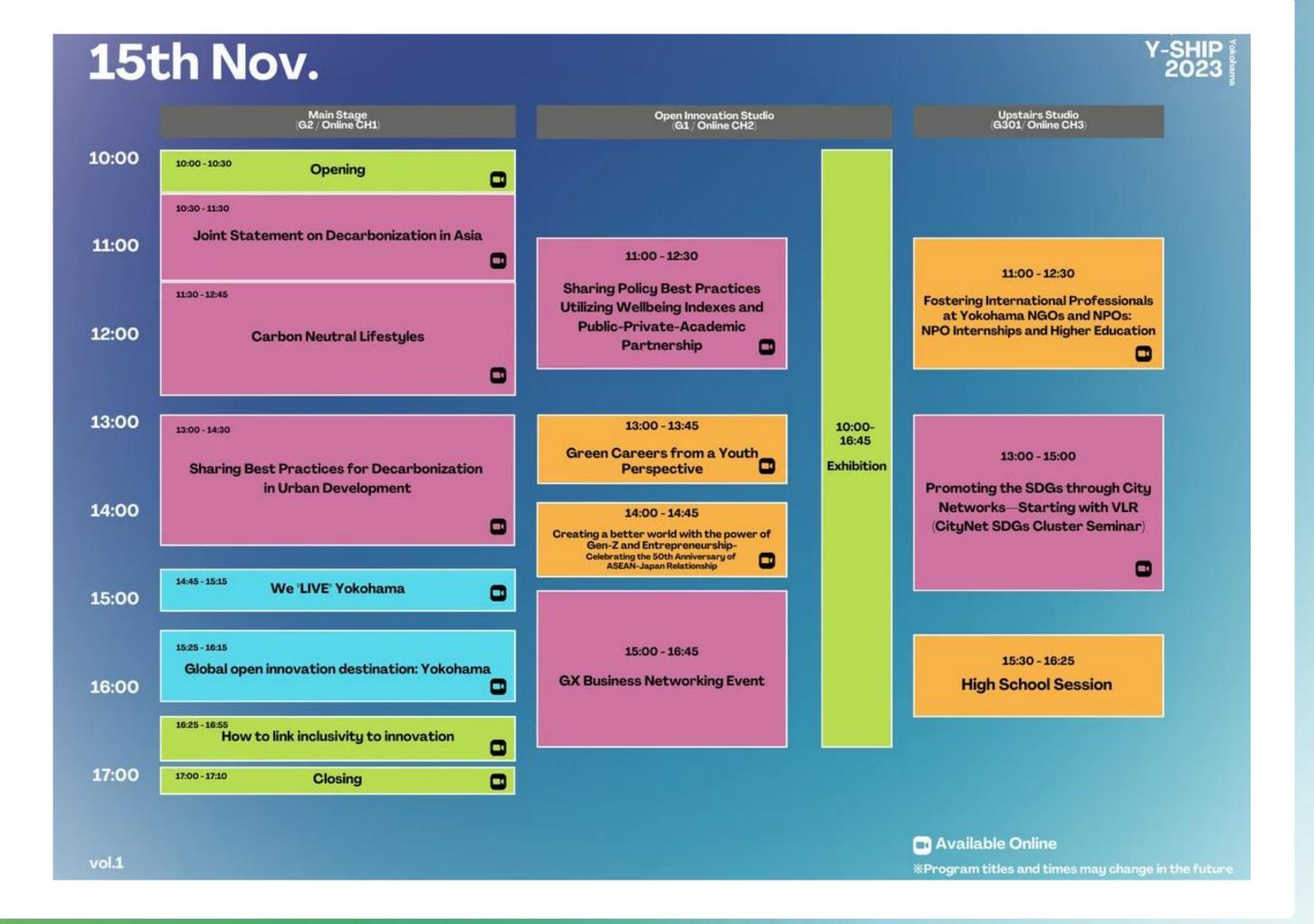




# **Timetable**



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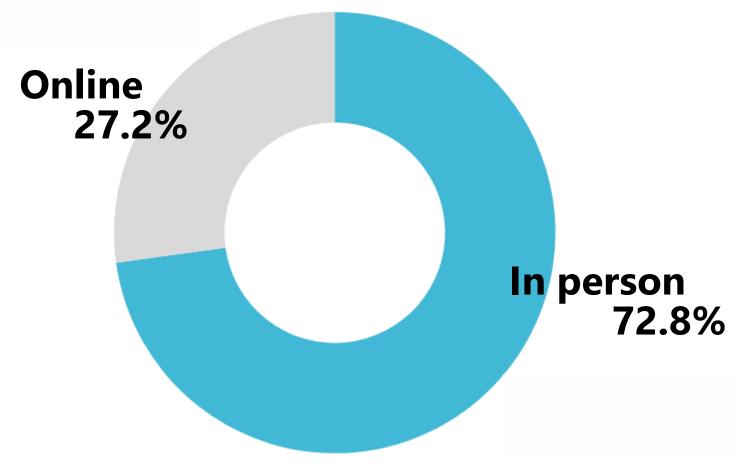


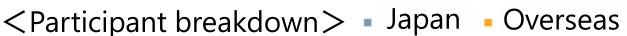
# Results

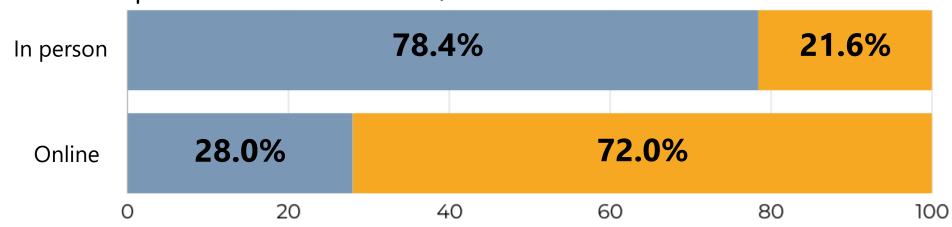
# **Participants**

# 2,750+



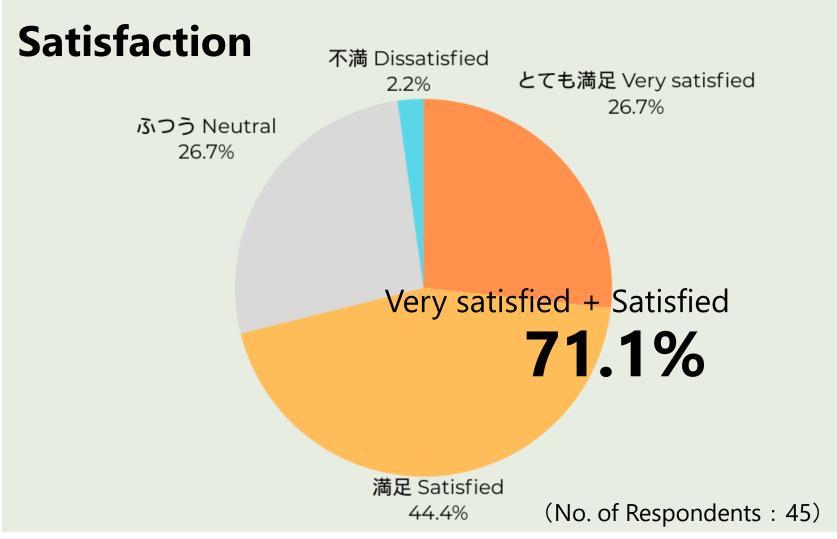






# **Comments from participants (excerpts)**

- It was impressive to see the diverse cultural backgrounds of the speakers.
- Such a good opportunity to talk with a lot of people from different backgrounds.
- Very useful to meet with companies that are highly interested in our technology and products.
- A nice convention for sharing the value of promoting diversity, including human rights and international affairs, rather than D&I as a trend.
- It was motivating to realize that a variety of options are available as a role model for the near future. (Student)



# Keynotes/Sessions

In addition to keynote speeches by prominent guests invited from Japan and abroad, experts and open innovation practitioners with connections to Yokohama from around the world were invited to hold a total of <u>30 sessions</u> under four themes:

"Green Transformation," "Asia Smart City Conference," "Open Port City," and "Y-SHIP Youth".

# Green Transformation

Asia Smart City
Conference

# Keynote Speakers



Takeharu Yamanaka Mayor - City of Yokohama



Bernice Van Bronkhorst World Bank



Sibi George
Ambassador Extraordinary
and Plenipotentiary of the
Republic of India



Raymond F.
Greene
Deputy Chief of
Mission, U.S. Embassy &
Consulates



F. Cleo Kawawaki Asian Development



Sergiy Korsunsky
Ambassador
Extraordinary and
Plenipotentiary of
Ukraine



Hideko Hadzialic Director, UNDP Representation Office in Tokyo



Yutaka
Matsuzawa
Vice-Minister for Global
Environmental Affairs,
Ministry of the Environment,



Tsutomu
Miyasaka
Professor, Toin University
of Yokohama



Alex Ramirez
Ambassador of
Yokohama Global
Partnership



Sanjay Sarma Massachusetts Institute of Technology



Shinsuke Shimizu
Ministry of Foreign
Affairs
of Japan
Ambassador for
TICAD



Hideaki Tanaka ENEOS Corporation



Naoko Ueda Head, OECD Tokyo Centre

# Open Port City

# Y-SHIP Youth



# Green Transformation

- A total of <u>eight sessions</u> were held on various themes such as **green transformation**, **startup ecosystems**, **mobility**, and **diversity**. In addition, leading experts in each field provided panel discussions.
- Mobility startups were invited from overseas to hold **pitch sessions and business matching** with local businesses.







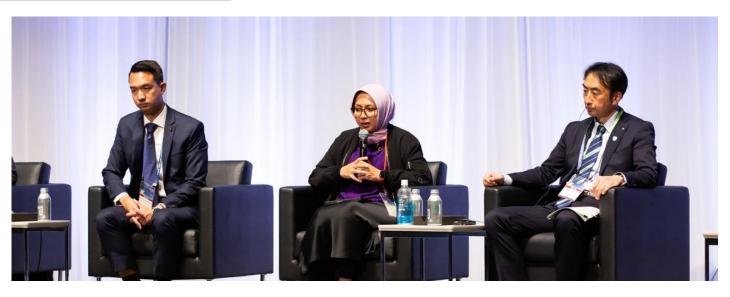




# Asia Smart City Conference

- Under the main theme of "*Asian Cities Connected by Zero Carbon*," ten subcommittees were held with the World Bank, Asian Development Bank, and other organizations to share visions and case studies on urban decarbonization.
- Yokohama Mayor Yamanaka and Bangkok Governor Chadchart Sittipunt jointly declared the importance of further collaboration among Asian cities toward the formation of a decarbonized society, which was endorsed by <u>44 foreign cities and institutions</u>.







# Open Port City

- Dr. Francis Fukuyama, professor of Stanford University, H.E. Mr. Sibi George, Ambassador Extraordinary and Plenipotentiary of the Republic of India, and H.E. Mr. Sergiy Korsunsky, Ambassador Extraordinary and Plenipotentiary of Ukraine delivered special lectures.
- Shinsuke Shimizu, Ambassador for TICAD at the Ministry of Foreign Affairs of Japan, and Hideko Hadzialic, Director of the UNDP Representation Office in Tokyo, gave a lecture on TICAD Yokohama. Japanese entrepreneurs, investors, and others doing business in Africa participated in a panel discussion on the realities of business in Africa.
- Panelists with connections to the international community in Yokohama, including Yokohama Global Partnership Ambassador Alex Ramirez, shared their perspectives on **Yokohama's strengths as a place to live and work**.









# Y-SHIP Youth

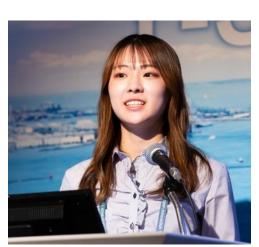
- Youth leaders active in Japan and abroad delivered sessions on themes such as the environment, entrepreneurship, and human resource development.
- Creating opportunities for young generations to experience global business through participation in sessions.
- Students from Sakuragaoka High School and Yokohama International High School gave presentations, and students from Minatomirai-Honcho Elementary School performed their school song on the theme of the SDGs.













# Exhibition

# 28 Exhibiting Companies and Organizations

Y-SHIP 2023 focused on enhancing and expanding diverse connections among participants which are unique to Y-SHIP.

In order to promote business matching and networking, 28 speakers, embassies, domestic and international companies and organizations, and local companies (including YUSA(Yokohama Urban Solution Alliance) member companies, GX-related companies in Yokohama, and start-up companies) had booths at the exhibition.

The booths were based on the following key themes: **#GX** #cutting-edge technology #solutions to urban issues #innovation

## **Comments from Exhibitors**

- It was good to be able to interact with other exhibitors whose businesses are highly related to ours.
- The booth was located next to the stage, allowing visitors to see the entire exhibition booth and to feel free to visit our booth.
- It was the first time for us to participate in a business seminar, and we were able to gather useful information and build a network of contacts for future business promotion.



















































Eight-Japan Engineering Consultants Inc.

**NEC Networks & System Integration Corporation** 





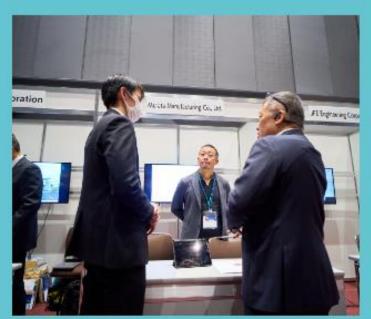








Y-SHIP of 2023













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