

# Basic direction of the new medium-term plan

Please share your opinions on the new medium-term plan with us.

## Introduction

Yokohama City has started creating a new medium-term plan for the FY2026 to FY2029 planning period.

We have compiled this basic direction of the new medium-term plan to present our approach and framework for creating the plan.

Yokohama City Hall aims to fully use the power of our organizations and human resources alongside residents, groups, and businesses on comprehensive initiatives in 14 policy areas and cross-cutting initiatives for the growth and development of Yokohama to achieve The City Pioneering Tomorrow, where all people in Yokohama can be positive and have hope for the future.

Please share your opinions with us.

## Guidelines for the new medium-term plan

This is a continuation of our ideal form for Yokohama in 2040, an urban image to be achieved through cooperation, The City Pioneering Tomorrow.

An urban image to be achieved through cooperation

## The City Pioneering Tomorrow

OPEN × PIONEER  
2040 YOKOHAMA

In the current generation, where society changes quickly and the future is difficult to predict, we need to again share the state of the city and civic life.

For over 150 years, Yokohama has been a place where our predecessors would face challenges to pioneer the future.

They pursued their ideals, combined their strengths, and turned Yokohama into what it is today.

We must overcome these trying times and create a path to the future for our children.

We want Yokohama to continue to be the City Pioneering Tomorrow for all people.

A city where people choose their desired path and support each other, even as they face various troubles.

A city that opens up unique possibilities for people of diverse skills.

A city where many people gather, experience tomorrow, and can speak together.

A city where many businesses gather, connect, and continue to create new value.

An attractive city abundant with nature and culture.

A city that is sustainable and also contributes to global sustainability.

Let's work together to make Yokohama a city unlike any other, where all people can be positive and spend their days full of hope.

The actions that each person takes for the future will lead to a new Yokohama.

Before creating the new medium-term plan, we asked about thoughts on Yokohama and daily life and what children think the future Yokohama will be like.

<p>It is easy to live in</p> <p><b>85.4%</b></p>	<p>I would like to continue living here</p> <p><b>84.9%</b></p>	<p>I can recommend it to others</p> <p><b>71.1%</b></p>
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Difficulties in daily life	
Getting older	43.6%
Personal health and illness	36.2%
Economics and cost of living	34.0%
Family health and illness, problems in daily life	33.0%
Crime or crime prevention	14.7%

Requests for Yokohama for the future	
Improved system for providing medical treatment	47.9%
Being able to raise children with increased peace of mind	43.2%
Easier to live in for the elderly and those with disabilities	40.2%
Improved disaster resilience	31.8%
Improved crime prevention	30.7%

The appeal of Yokohama	
Convenient for shopping thanks to ample shopping centers	53.6%
Convenient for shopping thanks to a developed transportation network	42.4%
The ocean and ports are nearby	35.9%
Large areas of greenery and other nature	29.2%
International atmosphere	20.2%

## ▶ The future of Yokohama as envisioned by children

[illegible]

## Overview of collected opinions

Survey overview: (1) Children's workshops [Target group] 24 elementary and junior high students living in Yokohama [Date] June 1, 2025  
(2) Opinions collected digitally [Target group] Yokohama residents age 18 and under [Period] June 2025 [Responses] 473

## Direction of the plan

An urban image to be achieved through cooperation, **The City Pioneering Tomorrow**

OPEN × PIONEER 2040 YOKOHAMA

### Strategy

## Peace of mind and safety in residential life × the sustainable growth and development of Yokohama

A city that is good to its residents and appealing to the world

### ◀Peace of mind and safety in residential life▶

We aim to be a city where people want to live or continue to live and that allows people to be active and live in their own way while providing a foundation of peace of mind and safety to residents of different generations and backgrounds

### ◀Sustainable growth and development of Yokohama▶

We aim to be a city that leads the world through sustainable growth and development and that is chosen by people because they have hope for the future

## ► Comprehensive initiatives

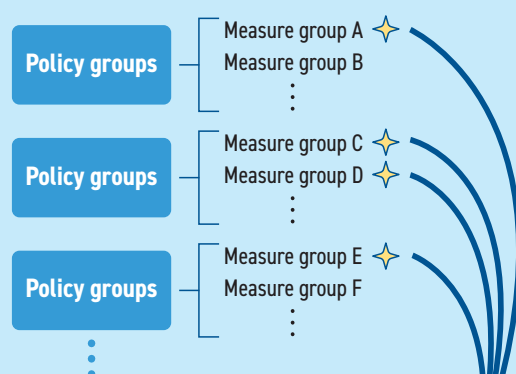
### Policy areas (14 policy groups)

Daily comfort and safety	Daily life/Community
Disaster prevention and mitigation	Access
Medical	Sports/Culture
Childrearing	Industry/Livelihood
Education	Urban development
Elderly/Longevity	Environment
Children/adults with disabilities	Nature

### Measure groups

The policy groups combine initiatives related to measures in specific areas.

Each measure group is aligned with plans in individual areas where progress is managed by outcome indicators



## ► Cross-cutting initiative

These are cross-cutting projects in measure groups focused on a theme

## The City Pioneering Tomorrow project ★

for the growth and  
development of Yokohama

Political, financial, and administrative policies are aligned to advance sustainable municipal operations and measures while maintaining fiscal health

### • Reform city hall: Basic policy for administrative operations

— Redesign (innovate resident services, advance community support, innovate administrative work/organizations) —

### • Foundation of municipal operations: fiscal vision for sustainable development in Yokohama

— Basic policy and actions based on the Ordinance on Promoting Responsible Fiscal Management for Yokohama's Future —

## Direction of initiatives

### ► Comprehensive initiatives in 14 policy groups

#### Daily comfort and safety



- Promote crime prevention measures
- Ensure safety of infrastructure for daily life

#### Disaster prevention and mitigation



- Promote earthquake disaster prevention strategies
- Promote measures and plans for sewer flooding

#### Medical



- Promote general measures against cancer
- Ensure a system for providing medical treatment

#### Childrearing



- Promotion as a city more supportive of childcare
- Create more economic and time flexibility
- More experiences for children

#### Education



- Develop globally-minded human resources
- Create a comfortable educational environment
- Promote education with DX

#### Elderly/Longevity



- Support for going out and getting healthy
- Promote dementia measures
- Promote measures for single-parent households and people in need

#### Children/adults with disabilities



- Promote inclusive community building
- Promote independence and family support

#### Daily life/Community



- Promote community collaboration and co-creation
- Promote multicultural harmony
- Achieve the library vision

#### Access



- Ensure and support regional transportation
- Improve the transportation network

#### Sports/Culture



- Things for residents to do, see, and experience
- Enrich and establish environments for sports and culture

#### Industry/Livelihood



- Attract businesses and support startups
- Support small-to-medium sized businesses and markets
- Improve tourism and MICE

#### Urban development



- Develop urban and oceanside areas that appeal to the world
- Promote attractive development of suburbs

#### Environment



- GREEN × EXPO 2027
- Promote net zero carbon
- Transition to a Sound Material-Cycle Society

#### Nature



- Promotion as the city of parks and improve zoo attractions
- Conserve and create nature
- Promotion as the city of agricultural experiences

See the website for details on the basic direction of the new medium-term plan

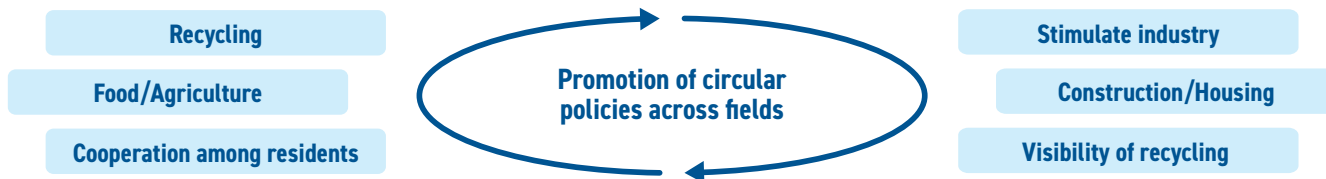
[www.city.yokohama.lg.jp/city-info/seisaku/hoshin/4kanen/2026-2029/kihon2026.html](http://www.city.yokohama.lg.jp/city-info/seisaku/hoshin/4kanen/2026-2029/kihon2026.html)





## ► Cross-cutting initiative, The City Pioneering Tomorrow project

The challenge for a large consumer region with 3.7 million residents **Becoming a global city with a circular economy** — Environmental symbiosis and economic growth —



The strengths of Yokohama will be used to **stimulate tourism and the economy** with an eye toward the future — Attract many people and businesses —

### Strengths of Yokohama/Maximize resources

Further strengthen tourism policy

Synergy among businesses in the city

### Create industries for the future

Concentrate industries for the AI generation

Environmental symbiosis with economic growth

### Improve international presence

Overseas activities

Promote the Yokohama brand overseas

## Urban development to create a future based on the Yokohama City master plan

— Urban growth for abundance in daily life —

Double-core urban development

Review of regulations on location control

Urban development for peace of mind

Creation of two cores: inner city and suburbs

Concentration and stimulation of office, commercial, and residential based on review of land use regulations

Protect the safety of residents from aging infrastructure

## Questions for collection of opinions

### Question 1

The basic direction of the new medium-term plan shows comprehensive initiatives in 14 policy groups to achieve an urban image to be achieved through cooperation, The City Pioneering Tomorrow. Among these policy groups, which ones are of great interest to you?

\* ☒ all applicable items.

### Question 2

Specifically, what do you think the “urban image to be achieved through cooperation, The City Pioneering Tomorrow” and the “peace of mind and safety in residential life × the sustainable growth and development of Yokohama” strategy mean for the city? Please provide your opinions and thoughts.

\* ☒ a box and write your response.

<Example>

☒ An urban image to be achieved through cooperation, The City Pioneering Tomorrow

I want an attractive city with ample childcare support and a rich educational environment where I can raise my children in a relaxed, stress-free environment.

## Opinions on the basic direction

See the questions on the left for the collection of opinions and provide your response.

### Question 1 Interest in the 14 policy groups

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Daily comfort and safety           | <input type="checkbox"/> Elderly/Longevity                 | <input type="checkbox"/> Sports/Culture      |
| <input type="checkbox"/> Disaster prevention and mitigation | <input type="checkbox"/> Children/adults with disabilities | <input type="checkbox"/> Industry/Livelihood |
| <input type="checkbox"/> Medical                            | <input type="checkbox"/> Daily life/Community              | <input type="checkbox"/> Urban development   |
| <input type="checkbox"/> Childrearing                       | <input type="checkbox"/> Access                            | <input type="checkbox"/> Environment         |
| <input type="checkbox"/> Education                          |  | <input type="checkbox"/> Nature              |

### Question 2 Regarding the urban image/strategy to be achieved through cooperation

☒ the corresponding item and write your response.

☐ An urban image to be achieved through cooperation, The City Pioneering Tomorrow

☐ Strategy “peace of mind and safety in residential life × the sustainable growth and development of Yokohama”

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# Collection of opinions on the basic direction

## Collection period

September 22 (Mon.) to October 21 (Tues), 2025

## Submission method

### Internet form

Scan the QR code on the right (Yokohama digital application/ notification system), and fill out the form.

\* The internet form can be used from September 22.



### Postcard

Separate and use the postcard portion of this leaflet.  
(No stamp required; valid if postmarked by deadline)

### Email

ss-chuki2026@city.yokohama.lg.jp

### FAX

045-663-4613

\* If you want to provide your opinion by email or fax, there is no specific form, but clearly state that you are emailing your opinions on the basic direction, and answer the questions for the collection of opinions as shown on the leaflet.

郵便はがき

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料金受取人払郵便

みほん

差出有効期限  
令和7年  
10月31日まで  
(切手不要)

(受取人)

横浜市中区本町6-50-10

横浜市政経局 経営戦略課 行



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## Schedule for establishing the new medium-term plan

### September

Release of the basic direction of the new medium-term plan



Collection of opinions

### November

Establishment of first draft



Public comments  
(January to February 2026)

### May 2026

Establishment of draft

\* This draft is planned to be submitted as a formal proposal.

● Check the corresponding item, and write your response.

### ■ Address

☐ Yokohama City \_\_\_\_\_ Ward

☐ Outside of Yokohama City

### ■ Age group

☐ 19 and younger ☐ 20s ☐ 30s ☐ 40s

☐ 50s ☐ 60s ☐ 70s ☐ 80s and older

- We do not provide individualized responses to opinions. In order to ensure correct understanding of your opinions, we do not accept opinions over the phone or directly at the office.
- The personal information submitted with your opinion will be managed appropriately according to the Yokohama City Personal Information Protection Ordinance, and it will only be used to contact you if we have questions or want to confirm something about your opinions.
- Opinions may be shared publicly following the removal of personal information.

Strategic Management Division, Policy Administration Bureau,  
City of Yokohama

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