



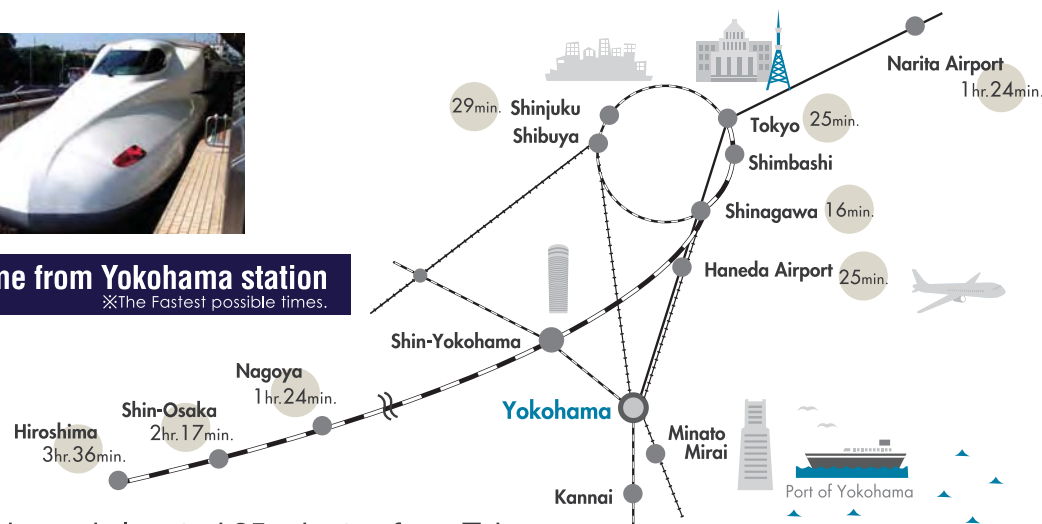
# Business Environment of Yokohama 5 Advantages

## 1 Transportation Access

Advantages of YOKOHAMA



**Time from Yokohama station**  
※The Fastest possible times.

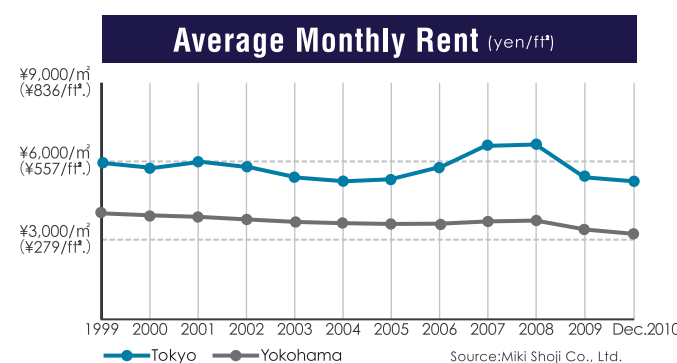


Yokohama is located 25 minutes from Tokyo. The Tokaido Shinkansen bullet train, which leaves from Shin-Yokohama station, makes travelling to major cities such as Nagoya, Osaka and Hiroshima easy. Access to international airports is also very convenient: 25 min. to Haneda Airport and 90 min. to Narita Airport. The Port of Yokohama, one of Japan's major ports, offers excellent physical distribution for the city as well.

## 2 Cost-Effective

Advantages of YOKOHAMA

The average cost of office rent in Yokohama is about 60% that of Tokyo. Most companies which have offices in Yokohama cite cost-performance as a reason for coming to the city. In addition, fluctuation of office rent in Yokohama is much less than that of Tokyo. It is possible to slash fixed costs by relocating to Yokohama, and it would also be easier to forecast business costs in the future. Located within the metropolitan area, Yokohama offers a much more reasonable and comfortable office environment.



## 3 Human Resources

Advantages of YOKOHAMA

Yokohama has a working population of 1.74 million and boasts a high number (130,000) of researchers and engineers. There are numerous universities and colleges in the city and liaisons between industry and academia are also abundant.

### Universities with Science and Engineering Faculties/Graduate Schools in Yokohama

Kanagawa University Kanto Gakuin University Keio University Showa University Toin University of Yokohama Tokyo City University  
Tokyo Institute of Technology Tsurumi University Yokohama City University Yokohama College of Pharmacy Yokohama National University

## 4 Concentration of Various Industries

Advantages of YOKOHAMA

Yokohama gathers businesses of various sizes and industries from world class enterprises to small and medium sized companies with advanced technologies. From the coordination between these business and technologies, Yokohama provides the potential to cope with new businesses.

### Global Companies

More and more global companies are getting located in the Minato Mirai 21 District. The City of Yokohama was chosen as an "Environmental Model City" by the Japanese government in July 2008, and implemented several environmental projects in cooperation with world-class companies.

### Examples of Global Companies in Yokohama

Bridgestone Corp. IHI Corp. JGC Corp. JX Nippon Oil & Energy Corp. KYOCERA Corp. Mitsubishi Heavy Industries, Ltd. Mitsubishi Rayon Co., Ltd. NISSAN Motor Co., Ltd. NHK Spring Co., Ltd. Nomura Research Institute, Ltd. Ricoh Co., Ltd. ROHM Co., Ltd. The Tokyo Electric Power Company, Inc. (TEPCO) TOKYO Gas Co., Ltd. TOSHIBA Corp. Victor Company of Japan, Ltd.  
**Foreign-Affiliated Companies**  
Accenture Japan Ltd. Bosch Corp. Fuji Xerox Co., Ltd. Lenovo (Japan) Ltd. TÜV Rheinland Japan Ltd.



### IT

About 2,300 IT-related companies are located in Yokohama, mostly around Shin-Yokohama. There are several semiconductor design-related companies around Shin-Yokohama, but there is also a degree of concentration around Yokohama station and the Minato Mirai 21 District with numerous system development companies.

### IT cluster exchange meetings

To promote urban development and create a new business network taking advantage of the concentration of IT companies near Shin-Yokohama, regular meetings are held mainly to exchange information and gather together local companies.



### Examples of IT Companies in Yokohama

FUJISOFT Inc. FUJITSU Semiconductor Ltd. I-NET Corp. TECMO KOEI Holdings Co., Ltd. MACNICA, Inc. NTT Electronics Corp. Panasonic Mobile Communications Co., Ltd. Production Engineering Research Laboratory, Hitachi, Ltd. Renesas Micro Systems Co., Ltd. Semiconductor Technology Academic Research Center. Sony LSI Design Inc. Tokyo Electron Device Ltd. ZUKEN Inc.  
**Foreign-Affiliated Companies**  
ARM Ltd. GLOBALFOUNDRIES Japan Ltd. Larsen & Toubro Infotech Ltd. SAMSUNG Electronics Co., Ltd. Taiwan Semiconductor Manufacturing Company Ltd. Tata Consultancy Services Japan Ltd. Tensilica Inc. Wipro Ltd. Japan Office

## Biotechnology and Life Sciences

The City of Yokohama, in an effort to develop and integrate bio-related industries, has been developing the Yokohama Science Frontier and has established "Yokohama Joint Research Center", "Leading Venture Plaza" and "Yokohama Bio Industry Center (YBIC)" there. New cooperation and new business opportunities will be expected among the companies in the facilities. Also located in the Yokohama Science Frontier is the famous world-class RIKEN Yokohama Research Center.

### Biocluster through Enhanced Networking

The City of Yokohama has joined forces with the Kihara Memorial Yokohama Foundation for the Advancement of Life Sciences and the Ministry of Economy, Trade and Industry to encourage the formation of bio-clusters and interpersonal networks, support for biotech companies, and fostering ties between academia and industry. Many bioventure companies are members of these networks.



### RIKEN Yokohama Institute in Yokohama Science Frontier

conducts comprehensive research into plant and animal genetic, genomic and protein structures and functions from the molecular level to entire organisms.

### Examples of Biotechnology Companies in Yokohama

ASAHI Glass Co., Ltd. FANCL Corp. Kirin Holdings Co., Limited MEDINET Co., Ltd. Mitsubishi Tanabe Pharma Corp. SAKATA Seed Corp. Shiseido Company, Ltd.  
**Foreign-Affiliated Companies**  
Bruker AXS K.K. Charles River Laboratories Japan, Inc. Nihon Millipore K.K. PerkinElmer Japan Co., Ltd. Thermo Fisher Scientific K.K.