



City of Yokohama



Press Release

## Yokohama to host an array of events during TICAD IV

### Businesses and citizens support Africa in Yokohama

YOKOHAMA –Friday, May 23, 2008– African Fair 2008 will be held from May 28 to June 1 by the Ministry of Economy, Trade and Industry and Japan External Trade Organization (JETRO). The fair, to be held as an official event of TICAD IV (the Fourth Tokyo International Conference on African Development, held May 28 to 30), will provide an opportunity for discussion with businesses and government representatives from nations around Africa, and will introduce real-world examples, methods, and opportunities in order to catalyze investment, trade, tourism, and other business with Africa.

Based on the TICAD IV theme of “Towards a Vibrant Africa,” in addition to an opportunity for business talk with the 40 African nations that will be exhibiting, African Fair 2008 will host a wide array of services, including consultation by JETRO trade and investment advisors, to create opportunities for business with Africa. Additionally, examples of business and social action programs in Africa by Japanese companies will be presented, including antipersonnel landmine removal machines, stand-alone power system for high-temperature regions combining solar battery and rechargeable battery features, and textiles with insect-repellent properties developed as a countermeasure against Malaria.

In addition to the above, other events to support Africa will also take place at various locations within Yokohama, including People's TICAD (May 25), a citizens’ conference held by Japanese and African NGOs, and “Relieve Africa’s Hunger,” a fundraising project campaign sponsored by the City of Yokohama, the U.N. World Food Program (WFP), and supporting businesses within Yokohama.

#### <About events>

<b>African Fair 2008</b>	
Organizer:	Ministry of Economy, Trade and Industry / Japan External Trade Organization (JETRO)
Support:	Ministry of Foreign Affairs / City of Yokohama / Nippon Keidanren / The African Society in Japan
Duration:	10:00 – 18:00* Wednesday, May 28 – Sunday, June 1, 2008 *Closed from 12:00 – 15:00 on May 28, closes at 17:00 on June 1.
Site:	Pacifico Yokohama Exhibition Hall B
Inquiry:	JETRO Trade Fair Division Tel: 03-3582-4936
Website:	<a href="http://www.jetro.go.jp/en/news/releases/20080424068-news">http://www.jetro.go.jp/en/news/releases/20080424068-news</a>
<b>People’s TICAD</b>	
Organizer:	TICAD IV NGO Network (TNnet)

Overview:	This citizens' conference will include presentations by Japanese NGOs and African NGOs visiting Japan for TICAD IV, as well as open discussion encouraging exchange between event attendees and the Japanese government, international organizations, and the African Diplomatic Corps.
Date:	14:00 – 16:10 Sunday, May 25, 2008 (Press Conference will be held from 16:20 to 17:00)
Site:	Kanagawa Kenmin Hall (Small Hall)
Inquiry:	TNnet Secretariat (TICAD Civil Society Forum) Tel: 03-5286-8261
Website:	<a href="http://www.ticad-csf.net/TNnet/e_act.html">http://www.ticad-csf.net/TNnet/e_act.html</a>
<b>“Relieve Africa’s Hunger” Campaign</b>	
Organizer:	City of Yokohama, United Nations World Food Program (WFP)
Overview:	Food outlets that endorse the appeal of the City of Yokohama, such as hotels, restaurants, and convenience stores, will provide African dishes and foodstuffs that use ingredients from Africa, along with goods that are labeled as providing support to Africa, and will donate a proportion of the proceeds to Africa utilizing the WFP school meal program.
Duration:	Thursday, May 1 – Saturday, May 31, 2008 (Depends on stores)
Supporters:	BRASSERIE T's Musée / Executive Committee of Yokohama Green Week / Family Mart / Hungry Tiger / InterContinental The Grand Yokohama / KIYOKEN / Lagos Lagos / LAWSON / M.M.C Mitsumoto Coffee / PAN PACIFIC Yokohama Bay Hotel Tokyu / RISTORANTE ATTIMO / Tsunashima Shopping Street / TSUTAYA / Tully's Coffee Japan / Yokohama Gastronome Committee / Yokohama Hakkeijima Seaparadise / Yokohama Royal Park Hotel (Alphabetic order)
Inquiry:	150th Anniversary of the Port Opening & Creative City Headquarters TEL: 045-671-4349
Website:	<a href="http://www.yokohama2008ticad.com/event_harapeko.html">http://www.yokohama2008ticad.com/event_harapeko.html</a> (Japanese)

### < About TICAD (Tokyo International Conference on African Development) >

An international conference which the Japanese Government jointly hosts with the United Nations, the World Bank, and other organizations under the theme of African development, held every five years since 1993. This is the 4<sup>th</sup> conference and the first time it will be held in a city other than Tokyo. With the basic message of “Towards a Vibrant Africa,” this year’s conference will develop initiatives for international society to adopt for the development of Africa

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