



City of Yokohama

横浜トリエンナーレ2008
YOKOHAMA TRIENNALE



A Leading International Contemporary Art Exhibition that Calls on the Five Senses

Yokohama Triennale 2008: Special ticket packs go on limited sales

– Press materials (Visual References) Also Available –

YOKOHAMA –Monday, 31 March, 2008– Special Ticket Packs for the Yokohama Triennale 2008, hosted by the City of Yokohama with other organizations from Saturday, 13 September to Sunday, 30 November, go on limited sale (price: 3,000 yen) starting Wednesday, April 2. As details of the event become available through the selection of artists, distribution of visual references has also started on the Web for the media in Japanese. English site for press materials is currently under construction.

Yokohama Triennale is one of Japan's largest international contemporary art exhibitions, taking place in Yokohama once every three years. This third year, with Tsutomu Mizusawa as artistic director, we will work on the theme of “Time Crevasse” to provide opportunities to appreciate contemporary art not merely relying on visual senses but also using the five senses. “Time Crevasse” connotes the intention to make this exhibition an experience that will drive a wedge into people's daily sense of time.

The Special Ticket Pack includes a voucher redeemable for an entry ticket as well as four types of bonus features, including a guide book. Some 5,000 sets will go on sale through Yokohama Museum of Art, art museums in the metropolitan area such as the Museum of Contemporary Art Tokyo, museum shops in regional art museums, and via the Internet.

As visual references for the media, the official website of Yokohama Triennale 2008 currently provides images of past events and a portrait of Mr. Mizusawa, and will follow with photos of artists who are selected. Applications to access the visual references may be made via the application page of the Japanese official website (<http://yokohamatriennale.jp/2008/ja/pr/download/>). English download site is currently under construction. The administration office will send the URL of the download site.

Mr. Mizusawa expresses his motivation about the event as it nears opening approximately six months from now: “We will take full advantage of Yokohama's characteristic as a port city, using the Japanese gardens as another venue and attempting to relate with tradition as well. We would like to provide visitors with the thrilling experience of standing at the edge of time and peaking into the ‘time crevasse,’ all without letting daily time take over with its information overload. We hope everyone looks forward to it.”

<About Yokohama Triennale 2008>

Duration: Saturday, 13 September to Sunday, 30 November, 2008
Site: Shinko Pier, Red Brick Warehouse No.1, Sankeien (Japanese Garden), NYK Waterfront Warehouse (BankART Studio NYK) etc
Organizers: City of Yokohama, The Japan Foundation, NHK (Japan Broadcasting Corporation), Asahi Shimbun, The Organizing Committee for the Yokohama Triennale

Official Website: <http://yokohamatriennale.jp/2008/en/>

Artistic Director: Tsutomu Mizusawa Chief Curator, The Museum of Modern Art, Kamakura & Hayama

Schedule: April – Start constructing sites (Shinko Pier, BankART Studio NYK)
Volunteer registration begins
June – Announcement of the selected artist
July – Start selling general tickets

General Tickets:

	On the day	Advance Ticket	Group Tickets (for more than 20 people)
General	¥1,800	¥1,600	¥1,500
College Students	¥1,300	¥1,100	¥1,000
High School Students	¥700	¥500	¥400

* Free for children in junior high or below and for person with a disability handbook (plus one caregiver).

* Tickets are effective for two days. (Non-consecutive days accepted.)

<About the Special Ticket Pack>

Price: ¥3,000

Contents: Voucher redeemable for an entry ticket, Handy guide book, Discount Tickets (¥500) for shops and cafés in sites, Original tote bag, Original Notebook (1 for each)

Duration: Wednesday, 2 April – until the 5,000 sets get sold out

Places to buy:

Yokohama –Yokohama Museum of Art, Bank Art 1929 Yokohama, Spiral Market

Tokyo – Museum of Contemporary Art Tokyo, Tokyo Metropolitan Museum of Photography, Mori Arts Center Museum Shop, Omotesando Hills S and O, Tokyo Opera City Art Gallery, Spiral Market (Aoyama), Roppongi Hills Art and Design Store, NADiff Shibuya,

Others – NADiff Nagoya (at Aichi Arts Center), NADiff Sendai (at Sendai Mediatheque), Art Tower Mito, graf media gm

Internet – Mori Arts Center Museum Shop <http://www.macmuseumshop.com> (Japanese)

Spiral Online Store <http://store.spiral.co.jp> (Japanese)

NADiff Web Shop <http://nadiff.com> (Japanese)

<About Visual References for the Press >

Application Page: <http://yokohamatriennale.jp/2008/ja/pr/download/> (Japanese*)

*English download site is currently under construction.

Please address any inquiries or feedback to this newsletter to the following persons:

>Yuiko Itoh/ Masahiro Masuda

Media Liaison Subdivision, City of Yokohama TEL 045-671-3498

>Hidehiko Yamada/ Seiko Indo

Japan Public Relations Institute TEL 03-5368-0911 or hidehiko.yamada@japan-pri.jp